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Spendency named Customer Leader by Spend Matters in spend analysis SolutionMap

Spend Matters announced this week that the Swedish cloud solution Spendency has been positioned as Customer Leader in their SolutionMap for spend analytics. Spendency was one of 11 solutions ranked in the report and positioned in top for customer satisfaction.

- We are proud to be ranked high in terms of customer satisfaction and see it as proof that we have succeeded in our mission to create a customer friendly and cost effective tool based on customer needs, says Nils Lundgren, CEO of Spendency.
- For us, it has always been central that the purchasing and finance functions will be able to have a tool that makes it easy to quickly get started with proactive purchasing activities. It's about having a solution that is simple and cost-effective to implement and which is intuitive to use from a purchasing perspective. The ranking from Spend Matters is a confirmation that we have managed to achieve just that.

As corporate and organizational purchasing volumes increase, it becomes even more important to continuously and proactively work on the cost base in order to be competitive and efficient. It is therefore crucial for purchasing functions to have a fact base to start from. To be able to analyze its spend to understand the purchasing patterns the company or organization has, is key to identifying savings, developing a sustainable procurement strategy and prioritizing between procurement activities.

About Spendency

Spendency is a Swedish cloud based software company specialized in spend analysis. The company was founded in 2015 and has rapidly grown to one of the leading providers of spend analysis solutions in the Nordic countries. The client base consists of over 70 companies in the Nordics, Europe and Asia. A sample of clients are Scandinavian Airlines, SCA, AkerBP, Mycronic, Storebrand, Permobil, Caverion, NIBE, Manpower, Skandia and Betsson .The tool is designed by procurement people who work with spend data management on a daily basis. We are passionate about delivering a system that allows users to manage their own data, is intuitive and simple to work with and is available at a price level that allows everyone to work with spend analysis in a correct way.

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About Spend Matters

Spend Matters is the leading global procurement media, analyst and research brand. Combining daily news coverage with subscription research, deep technology analysis, and one-to-one advisory services, Spend Matters provides meaningful insight and tailored solutions for procurement organizations, consultants, investors and solution providers. Spend Matters is owned and managed by Azul Partners, Inc., one of the largest independent B2B digital media publishers.

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